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For Immediate Release

**Withee Malcolm Architects' San Sebastian Wins 50+ Housing Council SAGE Award
Active Adult Community Takes Mixed-Income Category Honors**

Los Angeles, CA — On Thursday evening, November 4, 2010, Withee Malcolm Architects along with developers, Standard Pacific, and investors, Behringer Harvard, took honors for their San Sebastian project at the 16th Annual SAGE Awards program sponsored by The 50+ Housing Council, a special interest council of the Building Industry Association of Southern California. The SAGE awards recognize individuals, projects and programs that have made outstanding contributions to enhance the quality of life of Southern California residents aged 50+.

The Project of the Year category recognizes innovative residential developments targeted to the 50+ market that can serve as a model for other housing developments. "This is an especially meaningful award for us," said Dan Withee, founding partner of Withee Malcolm Architects. "We understand that there is a new 50+ generation and we re-imagined an active adult community, where the residents are younger retirees. It was a niche product that we didn't see in the market at that time."

San Sebastian was designed to appeal to the active, social residents who travel and like the idea of a 'lock and leave' residence, but also want a home where they will be proud to bring their guests. "Building on a resort concept strongly influenced by a California interpretation of Spanish colonial architecture, we focused attention on the big kitchens and dining spaces in the individual units and on entertainment areas in the public spaces," added Dirk Thelen, project designer.

The multiple, inviting amenity spaces located throughout the community — pool and spa, fitness center, theater-style media room, outdoor fireplaces, and roof terrace — as well as views out and into the development have had strong market appeal. Even in the difficult economy the community is over 50 percent leased.

Nominee submittal packages were reviewed and scored by a panel of six judges comprised of past SAGE winners, past presidents of the 50+ Housing Council and others selected for their expertise in the field of 50+ housing. The award program attracted a record number of entries this year, culminating a year of unprecedented growth in 50+ Housing Council meeting attendance as well as gains in membership and sponsorship unmatched by many building industry-related groups. The upsurge of activity in the "50+ housing" arena reflects the building industry's growing awareness of the importance and vibrancy of this market segment as Baby Boomers advance in years.



Withee Malcolm Architects serves clients in the residential and commercial industrial markets throughout the West from offices in Torrance, California. For more information on the firm, visit www.witheemalcolm.com

50+ Housing Council provides networking, education and partnering prospects for Southern California professionals involved in every aspect of building housing specifically for persons aged 50+ – active adult, “age-targeted,” senior condos, 55+ apartments, CCRC’s, Assisted Living, Alzheimer’s care and more. www.50PlusHC.com.

Building Industry Association of Southern California (BIA/SC) is a non-profit trade association representing more than 1,800 companies involved in planning and building Southern California’s neighborhoods and communities. Members are involved in all aspects of the building industry, from architecture and green building to roofing and general contracting. www.biasc.org.

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