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For Immediate Release

WITHEE MALCOLM ARCHITECTS GARNERS THREE GOLD AWARDS

National Association of Home Builders 50+ Housing Council and the PCBC Gold Nugget Awards Recognize Firm’s Senior, Workforce and Transit-Oriented Projects

Torrance CA — In hockey they call it a hat-trick, in architecture three separate awards make it a winning season for Withee Malcolm Architects, who were recently recognized with gold awards for design excellence and innovation from the National Association of Home Builders 50+ Housing Council and 2009 PCBC Gold Nugget Awards. Parkview Court, a senior residence in Torrance, CA, was honored with a Gold Award for best Active Adult Community from the 50+ Housing Council; Carson Senior/Workforce mixed-use development won the Gold Nugget for “Outstanding on the Boards Senior Housing” and Avalon Anaheim, a transit-oriented mixed use development in Anaheim’s “Platinum Triangle” entertainment, shopping and sports district, was named “Outstanding Mid-rise Residence.”

As impressive as the multiple awards are the projects themselves, which reflect Withee Malcolm’s commitment to creating a new generation of residential developments that respond to the evolving demands of diverse communities. “It’s a new era,” says Dan Withee, firm principal. “We are actively involved with our clients and with community leaders in creating more livable, affordable, and sustainable housing — whether the market is seniors or young, first-time buyers or renters.”

The winning projects address issues of social and environmental sustainability in residences that are integrated into the larger urban environment, with a mix of uses and densities that encourage active, intergenerational lifestyles. Features such as access to pedestrian walkways, public transit, parks, shopping and entertainment drew praise from the award judges, as did design features that enliven the streetscape and create a strong sense of identity.

“Because we have a long history of designing senior housing, we understand how to incorporate the concerns of that population — comfort and privacy, security and socialization — within the context of a new urban community,” notes Dirk Thelen, project designer.



That depth of experience, coupled with an understanding of the new realities of Southern California development, informed the design of Avalon Anaheim. “The challenge was to develop a presence along Katella Avenue with an ideal balance of both urban and resort style living,” says Dan Withee. Avalon Anaheim creates a hub of activity and excitement that connects not only the neighboring Angel Baseball Stadium and Grove Concert Hall, but the entire greater Los Angeles region via the adjacent Metro Link Station.

Recognizing the development potential in the challenges of the region is at the heart of Withee Malcolm’s approach to design. The recent awards trifecta recognizes the innovative solutions that are the result.

Withee Malcolm Architects serves clients in the residential and commercial industrial markets throughout the West from offices in Torrance, California. For more information on the firm, visit www.witheemalcolm.com

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